**Label for Weight management products**

Brand: **NUBIVE** (can be used in 2 ways – just Icon – just name - or combined. We prefer Icon separate from the name)

**Adobe AI** file is attached in the project – can be any colour – ideally **negative**



Brand Add on: **Smart Dieting (*NUBIVE Smart Dieting*)**

Colour: **CMYK**

Format: **Adobe inDesign** (preferable)

Design: **modern, clear, minimum design (less is more) – lifestyle product**

Buyers: **mainly female, young and middle age**

**Sizes of labels:** (*we don’t need all sizes but you should keep in mind the sizes we are going to use the design in future for*)

Size: 190 x 70 mm

Size: 200 x 75 mm

Size: 210 x 80 mm

Size: 220 x 90 mm

Size: 240 x 90 mm

Size 250 x 100 mm

Size: 250 x 180 mm

Size: 300 x 80 mm

Size: 300 x 150 mm

Size: 320 x 130 mm

Size: 340 x 52 mm

Size: 340 x 66 mm

Size: 420 x 105 mm

Size: 440 x 190 mm

The product consists of two types:

1. **BIO certified Pro-Biotics as a meal replacement**
2. **Common weight loss products as Proteins, BCAA, L-Carnitine, Omega 3…**

**Packaging Samples:** (labels are used on white and black plastic jars)

   



To get a better understanding, I will upload several blank labels which contains text only.